

## PRIVACY POLICY

The WAR Team's policy is to respect and protect the privacy of visitors and customers to our website. It is important to remember that whenever you give information online that information can be collected and used by people you do not know or that you may not want to have access to the information you have provided. Although we take measures to protect the security of information you provide to us or that we collect, no data transmission over the Internet can be guaranteed to be 100% secured.

**Information You Give Us:** Information collected from you will vary, depending on how you use the website and what information you may choose to provide to us (whether through email or otherwise). It's possible to browse most sections of the website without submitting any personally identifiable information. Personally identifiable information ("Personal Information") means individually identifiable information about you that we collect online, including but not limited to, your full name, a user name and password, email address, phone number and physical address. If you choose to take advantage of some of our products and/or services, or to access certain of our tools or website functionality, you may be asked to provide Personal Information. You can choose not to provide us with Personal Information, but then you may not be able to fully take advantage of certain features of our website and we may not be able to provide you with certain requested information, products and/or services.

**Automatic Collection of Information:** Like many websites on the Internet, we automatically track certain information about you as you visit and use our website to help us to better understand how the website is used and how we can enhance your overall experience. This information may include your computer's Internet Protocol address, the URLs and website pages you've visited, the number of times you visit each website page, what downloads and/or search queries you have made, how long you spent on particular sections of the website and your browser type. This automatically gathered data includes information provided through the use of "cookies" (which is described in more detail below).

**Information from Cookies:** Cookies are small files that we send to and store on your computer so that we can recognize it as a unique machine the next time you visit the website. You are always free to decline any cookies we use if your browser permits. Some of our advertisers and third-party service providers may also utilize their own cookies.

When you choose to provide your Personal Information, we keep it confidential.

By using any of the services on exitrealty.com site you consent to the collection and use of Personal Information, as described in Terms of Use and this Privacy Policy. When you request that you want to receive a product, service or information, or contact a person or organization, we share the data required to honor your request. The WAR Team may disclose your Personal Information if required to do so by law or in good faith belief that it is required to comply with

government orders, court orders or legal process served on The WAR Team or where we believe that disclosing this information is necessary to identify, contact or bring legal action against someone who may be violating The WAR Team's terms of use or terms of service, or may be causing injury or interference with any of The WAR Team's rights or property.

When you place an order for materials, we offer the use of a secure server. The secure server software encrypts all information you input before it is sent to us. We do not sell, trade or rent your personal information to others.

Please be aware that when you click on links that take you to third-party websites, you will be subject to their respective privacy policy. While The WAR Team supports the protection of privacy on the Internet, The WAR Team cannot be responsible for the actions of third parties. Once you enter a third-party site, the terms of use disclosed herein are no longer applicable. ERCI reserves the right to add or discontinue links to third-party service providers.

## The WAR Team Cookie Policy

### INTRODUCTION

The WAR Team ("we" or "us" or "our") may use cookies, web beacons, tracking pixels, and other tracking technologies when you visit our website [exitrealty.com](http://exitrealty.com), including any other media form, media channel, mobile website, or mobile application related or connected thereto (collectively, the "Site") to help customize the Site and improve your experience.

We reserve the right to make changes to this Cookie Policy at any time and for any reason. We will alert you about any changes by updating the "Last Updated" date of this Cookie Policy. Any changes or modifications will be effective immediately upon posting the updated Cookie Policy on the Site, and you waive the right to receive specific notice of each such change or modification.

You are encouraged to periodically review this Cookie Policy to stay informed of updates. You will be deemed to have been made aware of, will be subject to, and will be deemed to have accepted the changes in any revised Cookie Policy by your continued use of the Site after the date such revised Cookie Policy is posted.

### USE OF COOKIES

A "cookie" is a string of information which assigns you a unique identifier that we store on your computer. Your browser then provides that unique identifier to use each time you submit a query to the Site. We use cookies on the Site to, among other things, keep track of services you have used, record registration information, record your user preferences, keep you logged into the Site, facilitate purchase procedures, and track the pages you visit. Cookies help us

understand how the Site is being used and improve your user experience.

## TYPES OF COOKIES

The following types of cookies may be used when you visit the Site:

### Analytics Cookies

Analytics cookies monitor how users reached the Site, and how they interact with and move around once on the Site. These cookies let us know what features on the Site are working the best and what features on the Site can be improved.

### Our Cookies

Our cookies are “first-party cookies”, and can be either permanent or temporary. These are necessary cookies, without which the Site won't work properly or be able to provide certain features and functionalities. Some of these may be manually disabled in your browser, but may affect the functionality of the Site.

### Personalization Cookies

Personalization cookies are used to recognize repeat visitors to the Site. We use these cookies to record your browsing history, the pages you have visited, and your settings and preferences each time you visit the Site.

### Security Cookies

Security cookies help identify and prevent security risks. We use these cookies to authenticate users and protect user data from unauthorized parties.

### Site Management Cookies

Site management cookies are used to maintain your identity or session on the Site so that you are not logged off unexpectedly, and any information you enter is retained from page to page. These cookies cannot be turned off individually, but you can disable all cookies in your browser.

### Third-Party Cookies

Most browsers are set to accept cookies by default. However, you can remove or reject cookies in your browser's settings. Please be aware that such action could affect the availability and functionality of the Site.

Check your browser or device's settings for how you can control or reject cookies.

In addition, you may opt-out of some third-party cookies through the Network Advertising Initiative's Opt-Out Tool.

#### OTHER TRACKING TECHNOLOGIES

In addition to cookies, we may use web beacons, pixel tags, and other tracking technologies on the Site to help customize the Site and improve your experience. A "web beacon" or "pixel tag" is tiny object or image embedded in a web page or email. They are used to track the number of users who have visited particular pages and viewed emails, and acquire other statistical data. They collect only a limited set of data, such as a cookie number, time and date of page or email view, and a description of the page or email on which they reside. Web beacons and pixel tags cannot be declined. However, you can limit their use by controlling the cookies that interact with them.

#### PRIVACY POLICY

For more information about how we use information collected by cookies and other tracking technologies, please refer to our Privacy Policy shown above. This Cookie Policy is part of and is incorporated into our Privacy Policy. By using the Site, you agree to be bound by this Cookie Policy and our Privacy Policy.

#### CONTACT US

If you have questions or comments about this Cookie Policy, please contact us at:

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